

Life Love and Crazy



Featured Brand Collaboration

From Stay to Story

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Table of Contents

Project Background	03
Guest Reviews	04
Instagram Posts	10
6 Pack Carousel	11
The Lincoln Boutique Motel Carousel	12
Honest Abe Carousel	13
Instagram Reels	14
In Conclusion	15



Project **Background**

The properties offered at The Lincoln Boutique Motel, 6 Pack Suite and Honest Abe are fabulous options for everyone visiting Ellicottville. The location is perfect for winter skiers, fall foliage watchers, summer golfers and anyone wanting to take advantage of all that Holiday Valley has to offer.

Our goal was to help The Lincoln Boutique Motel highlight their special property, expand awareness and increase bookings. A review of the units from a guest's point of view help build trust with prospective clients and offers an insight for future travelers.

Lincoln's Advantages

- New, modern decor unlike anywhere else in Ellicottville
- Onsite restaurant, bar, tap wall
- Unmatched convenience and communication



Room & Suite Reviews

Included are platform-specific reviews for The 6 Pack Suite and the motel room. Included are:

- An SEO-Optimized Review that focuses on the following keywords often searched by travelers: Holiday Valley, Lodging, Ellicottville hotels, Ski-in, ski-out, Family-Friendly.
- A Google Review for the 6 Pack Suite
- A TripAdvisor Review for the 6 Pack Suite
- A Google Review for the motel room

I will share all of the reviews and corresponding pictures on the above-referenced platforms.



6 Pack Review

The Lincoln Boutique Motel Review: Our Stay in the 6 Pack Suite

During our final ski trip last year, we noticed a newly remodeled boutique motel across the street from Holiday Valley. The unbeatable location and fresh renovation caught our attention, so we booked the 6 Pack Suite for our annual holiday ski trip. We weren't sure what to expect, but the experience exceeded our expectations. Below is our honest review of The Lincoln Boutique Motel and The 6 Pack Suite.

Unbeatable Location Directly Across from Holiday Valley

If you're looking for the best location in Ellicottville for a ski getaway, The Lincoln Boutique Motel is hard to beat. The property sits directly across from the Inn at Holiday Valley and just steps from the ski hill. No shuttles, no parking headaches, no long walks in ski boots. You simply park outside your suite, gear up, and walk less than 100 steps to the lift. For convenience, this is one of the top lodging locations near Holiday Valley and made our ski days smooth and enjoyable.

Inside the 6 Pack Suite: Spacious, Cozy, and Perfect for Families

We booked the 6 Pack Suite for our family of six, and it was the ideal setup. The suite includes:

- Two private bedrooms, each with a king-size bed
- A spacious living room with a pullout sofa, fireplace, and plenty of seating
- A large, spacious bathroom
- A well-equipped kitchenette

The layout gave everyone their own space while still offering a warm living area where we could all gather. Cozy blankets, plenty of seating, board games, and TV trays made it easy to relax together after a long day on the slopes.

Comfortable Sleeping Arrangements with King Beds

We loved the sleeping arrangements in the 6 pack suite. Instead of the typical queen beds found in most hotels, both bedrooms feature clean, comfortable king mattresses that felt new. One bedroom even offers a beautiful view of the ski hill.

6 Pack Review Continued

Kitchenette with All the Essentials

- While not a full kitchen, the kitchenette had everything we needed for quick breakfasts and simple meals. Amenities included:
- Mini-fridge
- Toaster
- Microwave
- Keurig with coffee and hot cocoa pods
- Creamer, sugar, and basic supplies
- Dishes and utensils

We brought food for breakfast (bagels, cereal/milk, fruit) and loved not having to run to town to eat to start our day. We enjoyed slow mornings and were still able to get to the hill for a full day of skiing.

Pour Taproom: Convenient Dining Right Below the Suite

One of the biggest perks of staying in the 6 Pack Suite is having Pour Taproom located directly below. After a long day on the hill, it was the perfect spot for an easy, delicious dinner. We tried the burgers, wraps, and wings—everything was great. The tap wall features dozens of beers and ciders, and the reloadable bracelet system made sampling fun and easy. With TVs playing football and a cozy ski-themed atmosphere, it quickly became one of our favorite après-ski spots. We'll definitely be back.

Seamless Check-in and Great Communication

Check-in and check-out were unbelievably easy, and communication with Dawn was excellent from start to finish. She was responsive, friendly, and made the whole process seamless.

Thoughtful Details That Set The Lincoln Boutique Motel Apart

What truly makes The Lincoln Boutique Motel special are the thoughtful touches throughout the suite:

- Benches and chairs by the door for removing ski boots
- Plenty of hooks and coat racks for organizing gear
- TV trays for takeout nights
- A cozy fireplace
- Soft, warm blankets for snuggling up with loved ones
- Ski-themed décor and candles
- Fun board games for some friendly competition

These small details created a warm atmosphere that made our stay feel extra special and perfectly tailored to a ski vacation. The coziness and attention to detail will definitely bring us back to this Ellicottville gem.



6 Pack Google Review

★★★★★ 5-Star Review


We stayed in the 6 Pack Suite at The Lincoln Boutique Motel for our annual Holiday Valley ski trip, and it was fantastic. The location cannot be beat—it's located directly across from the Sunrise chairlift, so we were on the hill in minutes. No need to wait for a shuttle or start the morning with parking frustration. Just get ready and walk across the street to the chairlift. This was one of the most convenient properties in Ellicottville.

The suite itself was perfect for our family of six. Two king bedrooms, a spacious living area, a huge bathroom, and a well-stocked kitchenette made it incredibly comfortable. Everything felt clean, cozy, and thoughtfully designed for skiers, from the gear hooks to the boot benches to the soft blankets and fireplace.

Check-in and check-out were unbelievably easy, and communication with Dawn was excellent from start to finish. She was responsive, friendly, and made the whole process seamless.

Having Pour Taproom right downstairs was an added bonus—great food, great drinks, and the perfect spot to unwind after a day on the slopes.

We couldn't have been happier with our stay and will absolutely be booking again. We highly recommend The Lincoln Boutique Motel to anyone visiting Holiday Valley or Ellicottville.





6 Pack TripAdvisor Review

Perfect Stay at The Lincoln Boutique Motel – Ideal Location & Exceptional Service

We recently stayed in the 6 Pack Suite at The Lincoln Boutique Motel during our annual ski trip to Holiday Valley, and it was one of our best lodging experiences in Ellicottville.

The location is unbeatable—right across from the Sunrise chairlift. Being able to park directly outside our suite, gear up, and walk across the street to the hill made our ski days easy and stress-free. No shuttles, no parking hassles, just convenient.

The 6 Pack Suite was perfect for our family of six. The two king bedrooms, spacious living room with a pullout sofa, large bathroom, and well-equipped kitchenette gave us plenty of room to spread out and relax. Everything felt clean, cozy, and thoughtfully designed for skiers; from the boot benches and gear hooks to the soft blankets and fireplace.

Check-in and check-out were seamless, and communication with Dawn was excellent throughout our stay. She was responsive, friendly, and made everything incredibly easy.

Having Pour Taproom right downstairs was a huge bonus. We enjoyed great food, a fun atmosphere, and an impressive tap selection. We loved having it right below us after a long day of skiing.

We had a fantastic experience at The Lincoln Boutique Motel and will absolutely stay here again. Highly recommend it to anyone visiting Holiday Valley or looking for a comfortable, convenient ski getaway.



Motel Room Review

★★★★★ 5-Star Review

Ideal Location and Beautifully Remodeled Rooms

We recently stayed at the Lincoln Boutique motel in Ellicottville. After fighting to find a parking spot at the hill during our last trip, we wanted somewhere close, and this place delivered. The motel is directly across the street from the Sunrise chairlift. We stopped at the Inn at Holiday Valley on our way to the lift, bought our ski passes and were on the hill within minutes. No searching for a parking spot. No long walks in ski boots. Just skiing; literally across the street from our room.

We were equally impressed when we opened the door to our room. The space was completely renovated. It was bright, clean, crisp, modern, cozy. The wood beams above the bed were gorgeous. The décor was tasteful and the attention to detail did not go unnoticed. The bathroom was small, but it was bright and new. There was a large flat screen on the wall and storage galore. Live-edge counters ran the entire length of the room with plenty of space to store luggage, ski bags and boots. There were coat racks and boot trays to keep all of your ski gear organized. There was a small desk, a mini-fridge, a Keurig with coffee pods, great lighting and comfy beds. The room was immaculate, and you could tell they paid attention to every detail.

Lastly, Dawn was fabulous to work with. She made check-in/check-out seamless, and it is evident that she takes pride in the motel and wanted us to have a great experience. We had a perfect stay at The Lincoln Boutique Motel and will be back soon. Ellicottville has a new gem in town.


Instagram Posts



6 Pack Review Carousel

I will share this carousel on Instagram and my blog. Feel free to share it with your followers, if you'd like.

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LOCATION, LOCATION, LOCATION


You cannot beat the Location. The Lincoln Boutique Motel is located directly across the street from The Inn at Holiday Valley & the Sunrise chairlift. No need to get frustrated trying to find a parking spot at the hill. The chairlift is less than 100 steps away from your front door. Get up, get dressed, and hit the slopes.

02

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REST UP

The suite offers two inviting bedrooms, each with a plush king bed, plus a pullout sofa in the family room for extra space. All of the mattresses felt new and wonderfully comfortable; making it easy to unwind after a day on the slopes. The front bedroom is especially charming, with a beautiful view of the ski hill right outside the window.




03

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FUEL UP

The suite has everything you need for easy breakfasts and late-night snacks. The kitchenette is thoughtfully stocked with dishes, a mini-fridge, a microwave, a toaster, and a Keurig - complete with coffee and hot-chocolate pods, plus sugar and creamer. Bring along some bagels or cereal and you're set for the morning. The mini-fridge is just the right size for a few essentials - and for stashing any tasty leftovers you pick up along the way.




04

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RELAX, BUT TOGETHER

The family room is a great space to hang out. Plenty of seating, a cozy fireplace and a nice, fresh space. Snuggle up and watch a movie, play a game or enjoy some drinks together with your 6 pack.



05

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POUR TAPROOM

Directly under The 6 Pack Suite is Pour Taproom. All seating is first come, first serve, so snag a table and grab a bite to eat. They have wings, burgers, wraps, and tasty bar food. Everything we tried was good and came out fast. The real highlight, though, is the tap wall lined with dozens of beers and ciders. With a simple tap of your reloadable bracelet, you can pour just a taste or a full glass and sample to your heart's content. The playful ski-themed décor adds to the charm, and the staff was very friendly.




06

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WHAT SETS IT APART

What stood out most about The 6 Pack Suite was the thoughtful attention to detail. Chairs and benches by the door made it easy to peel off ski boots after a long day. Hooks and a coat rack kept all our gear organized. Cozy throws were perfect for curling up by the fire, and the TV trays made takeout dinners feel effortless. Even the closet was stocked with games. All these small touches added up and made a truly special stay.



07

The Lincoln Boutique Motel Carousel

To be used for Marketing Purposes on Instagram and other Social Media platforms.



Potential Captions:

- Comfort Meets Convenience in the Heart of Holiday Valley
- Who needs a car when the slopes are steps away? #slopesidestay
- This isn't just a place to sleep. It's where design, comfort and the mountain meet. New rooms. Thoughtful details. An experience worth the trip.
- Check in easily. Check out reluctantly.
- Prime location. Elevated Comfort. Seamless Experience.
- Bookmark this for your next winter getaway.
- No parking. No Shuttles. Just Ski.
- Simple, cozy, and exactly where you want to be.

Honest Abe Carousel

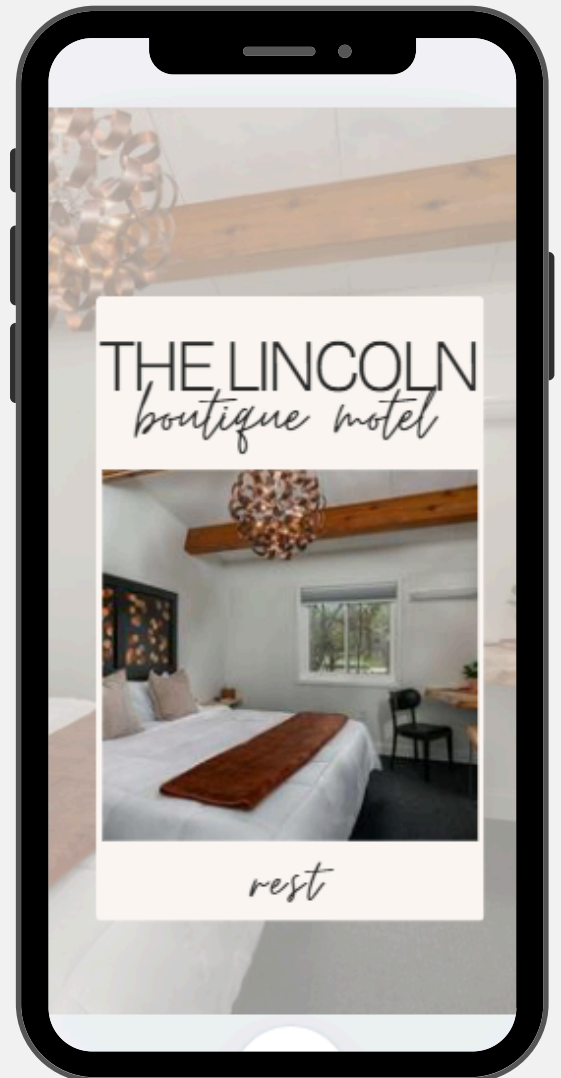
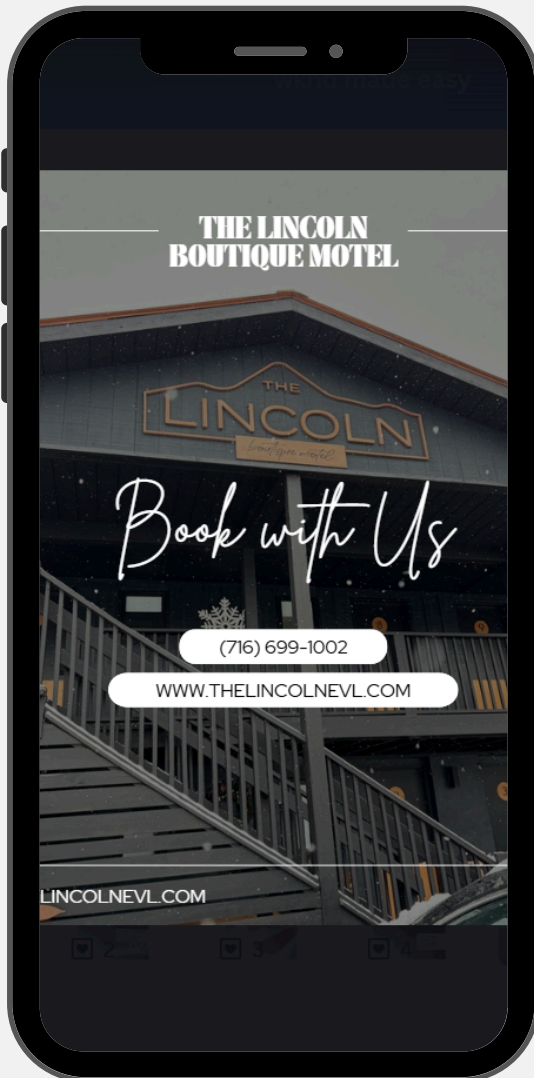
Honest Abe Frame Instagram carousel for Marketing purposes to increase exposure and drive engagement.



Potential Captions:

- The weekend looks better from here. Fresh snow, effortless, and a stay that feels as good as the view.
- The hill across the street. Dining and drinks onsite. Everything else? Optional.
- Warm Drinks, Cozy Spaces, Snow outside your window. #slopesidestay
- Location Matters. This one wins.

Instagram Reels





Summary

Every element of The Lincoln Boutique Motel, The Honest Abe Frame and The 6 Pack Suite impressed me. Well done, Dawn and team! You have a beautiful property, so keep showing it off. Social media is a great way to increase visibility and reach new guests as well as stay top-of-mind when travelers are booking future trips. Also, your happy guests and their rave reviews are valuable for building credibility, so keep sharing those stories. You have built a special place in Ellicottville, and I wish you all the success.

If you would like to collaborate further or are interested in additional Marketing packages, let me know, and I'd be happy to send over some options.

Thank you again for opening your stunning property to us.

Wishing you continued success,

Dawn